

## HealthAware Web Site – Home Page

### **We Increase Patient Revenues and Make Your Hospital More Profitable**

*In fact, we're proven experts at it. And we can do it for you.*

To increase profits your hospital needs to drive more at-risk patients through your facility? So how have over 90 healthcare providers throughout the U.S. met this challenge? They turned to HealthAware.

With proven online programs, technologies, marketing and management tools designed just for the healthcare industry—we achieve proven, measurable results for your hospital. Results that drive more at-risk patients through your door. Results that generate greater patient revenues and power your bottom line.

How do we do it?

We deliver innovative services and comprehensive marketing systems that fully leverage your specific areas of expertise. All our programs actively identify and motivate at-risk patients to come through your door for consultations and surgeries.

We invite you to browse our web site and discover exactly how HealthAware will drive more traffic through your hospital, energize your bottom line and build patient revenues.

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**Click here** to receive a case study that specifically demonstrates how HealthAware builds greater revenues by driving more at-risk patients through your door.

## HealthAware Web Site – About Us Page

(REVISED)

### **HealthAware**

Early detection with proven results

HealthAware is a respected market leader offering innovative services to healthcare providers that drive more at-risk patients through their door. The result is greater patient revenues and profit. The cornerstone of our program is a comprehensive marketing system tailored to match your hospital's area of expertise.

Our unique, proven systems actively identify and motivate at-risk patients to schedule consultations and surgeries at your hospital. Our programs better enable you to improve the health and wellness of your community—and save lives.

HealthAware provides hospitals with a sophisticated series of disease-specific tools that are customized to enhance their expertise. These tools include powerful web site programs, proven marketing strategies and community outreach programs.

Working together, our ground-breaking systems significantly increase traffic through our client hospitals.

The products we have developed focus on the following diseases and conditions:

- Heart disease
- Sleep apnea
- Spine disease
- Obesity
- Lung disease
- Breast cancer
- Joint disease
- Depression
- Strokes
- Prostate cancer
- Colon cancer
- Stress

Hospitals that form an alliance with HealthAware have exclusive rights in their market to our industry-leading services. So the tools, systems and strategies proven to drive more at-risk patients through their facility are only available to them.

This gives them an excellent opportunity to generate greater patient revenues and set themselves apart from their competitors.

We invite you to browse our web site to learn more about how HealthAware's premium products and services will pull more at-risk patients into your facility—and significantly increase your patient revenues and profits.

**Click here** to contact us, or call us today at (303) 758-8400.

## HealthAware Web Site – Solutions Page

### **We Increase Patient Revenues By Driving More At-Risk Patients Through Your Door**

Today, potential patients are using their Internet savvy to “shop” for healthcare services. This means you need a more dynamic set of tools that motivate patients to set appointments for consultations and surgeries.

Bottom line—you need to work harder than ever to increase traffic through your hospital.

HealthAware has your solution.

Our innovative online programs and management tools are designed specifically for the healthcare industry. And they get results. Significant results.

The key is our series of disease-specific modules that can easily be adapted to serve your hospital’s area of expertise. They include programs for these diseases and conditions:

- Heart disease
- Sleep apnea
- Spine disease
- Obesity
- Lung disease
- Breast cancer
- Joint disease
- Depression
- Strokes
- Prostate cancer
- Colon cancer
- Stress

Each of our modules focus on at-risk, pre-first episodic patients that we engage through

- Innovative online programs
- Proven community outreach campaigns
- Strategic marketing programs

All of which are proven to drive at-risk patients through your door. The result is a considerable increase in patient revenues and profits.

**[Click here](#)** to discover how each module works, and to learn more about how HealthAware’s exclusive programs increase patient revenues and drive traffic through your hospital.