

We Create Custom Marketing Messages That Grow Your Practice

Dear <name>,

You've worked hard to establish your practice and you're excellent at achieving satisfying patient outcomes. You know that marketing is the key to growing your business, but mastering the latest direct sales techniques may not be your area of expertise.

EOScorporate marketing services could be your solution. We **specialize** in creating custom marketing messages and direct mail programs that drive more patients into dental practices.

Endorsed By The Colorado Dental Association

We've been proudly endorsed by the Colorado Dental Association since 2001 because we've proven we can help practices grow and reach their full potential. We do it by literally becoming the marketing arm of your business, so you don't have to hire a full-time employee.

We identify areas of specialty within your practice that can be leveraged to set you apart from your competitors.

Our team of dynamic writing and design professionals have over 15 years of extensive healthcare marketing experience. They'll discover your unique selling proposition and develop custom marketing messages that:

- Build your reputation and make you a trusted name in your community
- Engage your prospects and motivate them to take action
- Drive more patients into your practice
- Fuel your bottom line and increase profits

What we don't do is try to mold you into one-size-fits-all, cookie cutter marketing programs. To be candid, we hate that approach because it simply doesn't work.

"EOScorporate marketing services has definitely been a very important part of our marketing success. Their direct-mail programs have been one of our best sources for new patients and they have given us a significant return on investment."

— Alfaiyaz Ibrahim, Name of Practice, City, State

Call Today For Your Free Marketing Analysis – 303.663.8006

To learn more about EOScorporate marketing services, email me at shayne.harris@eoscorporate.com, or call me at **303.663.8006**.

When you do, be sure to request a **free** analysis of your current messaging and design. It includes essential tips and suggestions to help you strengthen your brand reputation.

Sincerely,

Shayne Harris, President, EOScorporate Marketing Services

P.S. I can make your investment in the growth of your practice easy with flexible payment options that spread your costs over time. Be sure to ask me about it.